**International Media Association for Peace (IMAP)**

WS 2020 Conference Program (subject to change)

**Lotte Hotel in Myeongdong**

Seoul, Korea

**Saturday, February 1 Hotel**

All Day Arrivals

5:00 PM Registration in Regional Hotels

7:30 PM **Media Welcome Dinner & IMAP Orientation by Region** (venue to be announced)  
*This session, a light meal and orientation, will be brief to enable you to get to your room and rest after your long flight. Business attire is waived for this session.*

**Sunday, February 2 Hotel**

7:00 AM Breakfast in Regional Hotel

8:00 AM Depart by Bus for Lotte Hotel in Myeongdong area of Seoul

9:30 AM **IMAP Conference Opening Ceremony and Keynote Speeches**

10:30 AM **Session I: Impact of Disruptive Innovation in the Media Industry**

12:00 PM **Lunch Program w Guest Speaker**

1:30 PM **Session II: Addressing the Challenges in Media and Restoring the Mission of the Press**

3:00 PM Break

3:30 PM **Session III: The Case for a New Global Community of Journalists and Media Professionals**

5:00 PM Return to Regional Hotels

7:00 PM **Welcome Dinner and Regional Group Orientation** (venue to be announced)  
*This session, a light meal and orientation, will be brief to enable you to get to your room and rest after your long flight. Business attire is waived for this session.*

**Monday, February 3 Hotel and Kintex Center**

Morning Arrivals and registration continued

7:00 AM Breakfast in Regional hotel

9:00 AM Regional group program

11:30 AM Lunch in hotel

12:30 PM Depart by bus for KINTEX

2:00 PM **Session I: Keynote Addresses: Interdependence, Mutual Prosperity and Universal Values***Thoughts on pivotal themes underlying the peace and wellbeing of humankind, offered by distinguished leaders including current and former heads of state and government.*

3:15 PM Break

3:30 PM S**ession II: Centenary Presentations***Aspects of the life, legacy, worldview and values of the Founders of the Universal Peace Federation, Rev. Sun Myung Moon (1920-2020) and Dr. Hak Ja Han Moon.*

4:45 PM Break

5:00 PM**Session III: Concurrent Sessions on Building a World of Lasting Peace: Launching Media, Academic and Business Associations**

1. **International Media Association for Peace (IMAP)***A new association of media practitioners will be launched in this session pertaining to the responsibilities of the free press in addressing the critical challenges of our time.*
2. International Association of Academics for Peace (IAAP)  
   *A global association of scholars from every discipline, who interact beyond the boundaries of their specializations to engage in dialogue and collaboration on projects for the sake of peace and human development.*
3. International Association for Peace and Economic Development (IAED)*A new global association of entrepreneurs, economic leaders and business professionals, whose experience with the principals and practical realities foundational to the creation of economic health, engage in dialogue and collaboration on projects for the sake of mutual prosperity, peace and human development.*

6:00 PM **World Summit 2020 Opening Banquet**

8:30 PM Return to Regional hotels

**Tuesday, February 4 Kintex Center**

6:30 AM Breakfast in Regional hotel

8:30 AM Depart by bus for KINTEX

10:00 AM **World Summit General Assembly: Founder**’**s Address and Inaugural Assembly of the International Summit Council for Peace (ISCP)***Founder*’*s Address by Dr. Hak Ja Han Moon. Also, inauguration of the International Summit Council for Peace, a venue for world leaders where their wisdom and experience can be utilized and their initiatives can be discussed in the service of global peace and the betterment of humankind.*

12:00 PMLunch

2:00 PM **Session IV: World Summit 2020 Keynote Addresses** (continued)

4:00 PMBreak

4:30 PM **Session V: Concurrent Sessions** (continued)

1. Global Assembly of the International Summit Council for Peace (ISCP)  
   *ISCP provides a meeting place for world leaders where their wisdom and experience can be utilized and their initiatives can be discussed in the service of global peace and the betterment of humankind.*
2. Global Assembly of the International Association of Parliamentarians for Peace (IAPP)  
   *A flagship initiative of UPF, the IAPP has quickly grown into an active global membership addressing the spread of HIV/AIDS, child and spousal abuse on the family level, as well as global issues including the escalating conflict on the Korean Peninsula. These parliamentarians, who are current and former national and state legislators from over a hundred countries and prefectures, are dedicated to working together, using their knowledge of statecraft, to resolving conflict.*
3. Global Assembly of the Interreligious Association for Peace and Development (IAPD)  
   *Founded in 2017, the clergy and leaders of the great faith traditions of the world that comprise this association, maintain that any successful strategy for peace must take into account the spiritual dimension of our human identity, experience and interaction*
4. Global Assembly of the International Association of Academics for Peace (IAAP)
5. Global Assembly of the International Association for Peace and Economic Development (IAED) or Peace and Economic Development (IAED). *The IAED will provide a unique platform for entrepreneurs, economic leaders and business practitioners to connect with their counterparts around the world who share a common desire to lead their businesses and economic institutions in the service of peace and economic development.*
6. **Global Assembly of the International Media Association for Peace (IMAP)***The IMAP is a new global association that will serve as a platform for media and communication professionals. Its focus will be to identify the major challenges and opportunities for the media in the 21st century, developing steps for reform and improvement as an industry vital for democracy, freedom, human rights and social well-being.*

6:30 PM Return to Regional hotel

7:30 PM Dinner at Regional hotel

**Wednesday, February 5 Kintex Center**

6:30 AM Breakfast at hotel

8:30 AM Depart by bus to KINTEX

10:00 AM **Sunhak Peace Prize 2020: Award Ceremony**

*The Sunhak Peace Prize is a biannual award that, since 2015, has been bestowed on individuals and organizations that have contributed substantially to peace and human development in spheres that have included environmental preservation, the food crisis, medicine and problems within societies and cultures.*

12:00 PM **Sunhak Peace Prize Congratulatory Banquet**

1:30 PM **Session VI: Concurrent Sessions** (continued)

1. Global Assembly of the International Summit Council for Peace (ISCP)
2. Global Assembly of the International Association of Parliamentarians for Peace (IAPP)
3. Global Assembly of the Interreligious Association for Peace and Development (IAPD)
4. Global Assembly of the International Association of Academicians for Peace (IAAP)
5. Global Assembly of the International Association for Peace and Economic Development (IAED)
6. **Global Assembly of the International Media Association for Peace (IMAP)**

3:30 PM Break

4:00 PM **Sunhak Peace Concert**

6:30 PM Return to Regional hotel

7:30 PM Dinner at hotel

**Thursday, February 6 Peace World Center**

6:30 AM Breakfast in hotel

8:30 AM Depart by bus for Cheongshim Peace World Center

10:00 AM **Founder**’**s Centenary Celebration at Cheongshim Peace World Center**

12:00 PM Lunch

1:00 PM **Centenary Celebration Performance**

4:00 PM Return to Regional hotel

7:00 PM Dinner at hotel

**Friday, February 7 Kintex Center**

6:30 AM Breakfast in hotel

8:30 AM Depart by bus for KINTEX

10:00 AM **Family Festival and Family Blessing Ceremony**

12:00 PM **Congratulatory Banquet**

1:00 PM Return to hotel

Afternoon Some go to airport for flights home

6:00 PM Dinner at hotel

**Saturday, February 8 Hotel**

6:30 AM Breakfast at hotel

All Day Remainder of departures for home